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The Link

Vol. 3 No. 11

Department of Journalism newsletter

March 3, 1993

Landmark seeking advertising interns

Recruiters from Landmark Community Newspapers will be on campus March 4 to speak and to interview advertising students for jobs and internships. Jamie Sizemore, advertising manager of the Elizabethtown News-Enterprise, Jennifer Patterson, publisher of the LaRue County Herald-News, and Cindy Smith, advertising manager of

Inside the Turret at Ft. Knox, will conduct the interviews.

Cindy Smith also will speak on the new audio-tex system that Landmark has implemented in the

◆ **The Landmark**
recruiters
will be here
Thursday.

Elizabethtown market area. Her presentation will be at 9:15 a.m. in Gordon Wilson 312.

Jamie Sizemore graduated from Western with a major in advertising in 1985. She worked for Landmark papers in Virginia, Maryland and Tennessee before moving to Elizabethtown last summer. Jennifer Patterson, a 1989

Western advertising graduate, previously was an advertising account executive and ad manager for Landmark newspaper in Kentucky before becoming publisher of the LaRue County Herald-News last year.

Students interested in interviewing may contact Carolyn Stringer (4143) or JoAnn Thompson (2653) to check available times.

Mr. A named KPA secretary

Bob Adams, adviser for the Talisman and Herald, has been selected to serve as secretary of the associates division of the Kentucky Press Association.

Mr. A was selected at the winter convention in January.

Mr. A said he not sure what he'll be doing and we're not either. Anyway, congratulations, Mr. A.

PRSSA: PR director for South Central Bell to speak Wednesday

The Public Relations Student Society of America will meet 6:30 p.m. Wednesday in Downing University Center, Room 305.

The guest speaker is Park Trammel, PR director for South Central Bell in Louisville.

Two ad students selected for membership in honor society

Two students have been selected for membership in Alpha Delta Sigma, the national honorary society for students majoring in advertising.

Seniors Michelle Baggett from Bowling Green and Juanita Smith of Lexington were nominated by Carolyn Stringer, faculty adviser to the WKU student chapter of American Advertising Federation, which sponsors the society. Students are selected on the basis of

academic standing and professional growth. They will be recognized at the AAF national advertising conference in Washington, D.C., in June.

Michelle Baggett is president of the AAF student chapter and the media director on the Saturn campaign currently being prepared by advertising students for the National Student Advertising Competition. Juanita Smith, a member of the AAF chapter, is on the public relations team for the Saturn project.

Mark your calendars now

Todd Buchanan, a Western grad and photographer for the Philadelphia Inquirer, will speak at 7 p.m. Tuesday, March 23, in Garrett.

Todd was captured by Iraqi soldiers while photographing during the Gulf War. He will also talk about his most recent trip to the Shetland Islands.

Fall Schedule bulletins will be out March 22.

Be watching for registration dates.